



SirenFX Privacy Policy

SirenFX takes privacy of your personal data very seriously, in strict compliance with the UK and EU General Data Protection Regulation (GDPR) legislation. We recommend that you read this privacy policy in full to ensure you are fully informed.

SirenFX is a trading name operated by Constantinos Economou, a sole proprietor based in Canterbury, UK. This privacy policy will explain how SirenFX uses the personal data collected from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- Do we use cookies?
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
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What data do we collect?

SirenFX collects the following data:

- Personal identification information (Name, email address, phone

number, employer, profession, etc.)

Users may visit our Site anonymously and refuse to supply personal identification information, however, this may prevent them from engaging in certain site-related activities, such as product support and purchases.

How do we collect your data?

We use the Mailchimp® marketing platform, operated by The Rocket Science Group LLC, to process the data you provide them when you:

- Join our mailing list.
- Voluntarily complete a customer survey or provide feedback via email.

After being processed, your data is transferred to us via the Mailchimp® platform.

We also use the Gumroad, Inc e-commerce platform, to process the data you provide when you:

- Place an order for one of our products.

How will we use our data?

SirenFX (who acts as your data's controller) collects your data so that we can:

- Process your order, and manage your account.
- Email you with special offers on other products and services we think you may like.
- Understand how users use the services and resources provided by the site.
- Improve customer service.

When SirenFX processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent activities.

How do we store your data?

SirenFX stores your data within our Mailchimp® and Gumroad, Inc accounts.

Marketing

SirenFX would like to send you information about products or services of ours that we think you might like. If you have agreed to receive marketing, you may always opt-out at a later date.

You have the right at any time to stop SirenFX from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please click the "Unsubscribe" button found in the footer of our emails.

What are your data protection rights?

SirenFX would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request SirenFX for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that SirenFX correct any information you believe is inaccurate. You also have the right to request SirenFX to complete information you believe is incomplete.

The right to erasure - You have the right to request that SirenFX erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that SirenFX restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to SirenFX's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that SirenFX transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: contact@sirenfx.io

Do we use cookies?

Like most modern websites, the SirenFX website may use 'cookies' (a small text file that is saved on your computer) so that we can remember your preferences and settings. You may refuse to use cookies by disabling them in your browser settings, however, this may limit the functionality of our website.

SirenFX uses Google Analytics, a service that transmits website traffic data to Google servers in the United States. Google Analytics does not personally identify you or associate your IP address with any other data held by Google. SirenFX uses reports provided by Google Analytics to help us understand website traffic and site usage.

Privacy policies of other websites

The SirenFX website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

The privacy policy of Mailchimp®, which also acts as your data's processor, can be found [here](#).

The privacy policy of Gumroad, Inc can be found [here](#).

Changes to our privacy policy

SirenFX keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 12 December 2021.

How to contact us

If you have any questions about SirenFX's privacy policy, the data we hold on you, or if you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: contact@sirenfx.io

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that SirenFX has not addressed your concern in a satisfactory manner, you may contact your national Data Protection Authority.